Subject: Notice of Price Increase

Dear Valued Customer,

Throughout this year, we have remained focused on managing the ongoing increases in our manufacturing and distribution costs while continuing to provide the quality products, service, and reliability you expect from us.

Unfortunately, the cost pressures affecting our industry continue to intensify. Resin and transportation costs remain on an upward trajectory, while other essential operating expenses, including labor, electricity, and non-resin raw materials, have also experienced continued increases. Petroleum prices remain a significant driver of these pressures and are being impacted by geopolitical uncertainty, including the ongoing war in Ukraine and instability surrounding the Strait of Hormuz. These circumstances have created significant volatility and continued upward pressure across our supply chain.

We recognize that any price adjustment creates challenges for our customers, particularly in an environment where businesses throughout the supply chain are already managing significant cost pressures of their own. We do not take these decisions lightly. We have made every effort to manage and absorb rising costs through internal cost-control initiatives, operational efficiencies, and ongoing efforts to mitigate increases in raw material and transportation expenses. Unfortunately, despite these efforts, the continued escalation in our operating costs has made a pricing adjustment necessary.

As a result, we will implement a **6% price increase effective January 1st, 2027**. This adjustment is necessary to help offset a portion of the continued cost escalation while allowing us to maintain the product quality, service, and reliability that you have come to expect from us.

We also want to provide clarity regarding projects already in progress. **Any project that has been quoted prior to the effective date of this increase will be honored at the originally quoted price.** We understand the importance of pricing certainty when you are preparing bids, committing to projects, and managing customer expectations. Protecting these

existing opportunities is important to us, and we want to ensure that this adjustment does not adversely affect projects you have already quoted.

We sincerely value the relationships we have built with our customers and recognize that your success is directly connected to ours. Our commitment remains to provide dependable products, responsive service, and a strong partnership. We will continue working diligently to manage our costs and navigate these challenging market conditions while minimizing their impact on your business wherever possible.

Thank you for your continued business, understanding, and confidence in our company. If you have questions regarding this adjustment or how it may affect your business, please contact your sales representative.

Sincerely,

Sincerely,

Greg Boyle

Vice President of Sales

REFLECTIX · #1 SCHOOL STREET (POB 108) MARKLEVILLE, IN 46056
PH: 800-879-3645 (US/CAN) · F: 765-533-2327
CUSTOMERSERVICE@REFLECTIXINC.COM · WWW.REFLECTIXINC.COM

RFOIL · 279 HUMBERLINE DRIVE, ETOBICOKE, ON M9W 5T6
PH: 1-888-887-3645 · F: 416-798-1342
INFO@RFOIL.COM · WWW.RFOIL.COM