

ITW INSULATION SYSTEMS

To our valued distributors and fabricators,

Please share the following information with your customers.

As you may know, in 2016 The Dow Chemical Company sold its global specialty films business to Transilwrap Company, Inc., now called Transcendia, Inc. This included the Saran Vapor Retarder product line, which is manufactured exclusively for ITW Insulation Systems.

Due to the divestiture of the films business from Dow, ITW Insulation Systems and our supplier Transcendia will no longer use the "Saran" brand name. All "Saran" vapor retarder products will be rebranded under the name "Saranex".

There are no changes to the chemical composition, physical properties, or manufacturing of the product; the only change is to the brand name. ITW Insulation Systems will continue to provide the same high quality vapor retarder products that our customers know and trust.

ITW Insulation Systems will begin shipping vapor retarder products labeled with the new Saranex brand over the next few months. As we transition from our current Saran branded inventory to the new Saranex branded inventory, please be aware you may receive mixed shipments containing labels with both brand names.

Please contact me if you have any further questions.

Regards,

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Saran™ is a trademark of the Dow Chemical Company ("Dow") or an affiliated company of Dow.
Saranex® is a registered trademark of Transcendia, Inc.

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