

Product Design

Cold Seal 728 is an All Service Jacket (ASJ) backing coated with a high performance acrylic adhesive system.

Application

Cold Seal 728 is designed for sealing seams and joints on duct and pipe insulation systems where ASJ insulation facing is used. Ideal Cold Seal adhesive is formulated to deliver in demanding temperature conditions.

Performance Features

- ✓ Performance acrylic adhesive system provides a **durable, long-term bond**
- ✓ Laminated foil/scrim/kraft ASJ backing offers **conformability and strength**. Meets ASTM C 1136
- ✓ Available pre-cut discs **reduce labor and provide excellent vapor seal**
- ✓ Release liner provides **easy removal for easy application** on the job site

Physical Properties	Value	Test Method
Backing Type	All Service Jacket	
Total Thickness	9 mils (0.23mm)	PSTC-33
Adhesion to Steel	100 oz/in (27 N/25mm)	PSTC-101
Tensile Strength	35 lb/in (153 N/25mm)	PSTC-131
Elongation %	3	PSTC-31
Adhesive System	Cold Seal Acrylic	
Minimum Application Temp.	-5°F -20°C	
Operating Temp. Range	-35°F to 250°F -37°C to 121°C	
UL 723 Ratings	Flame Spread 0 Smoke Developed 0	UL 723

All product properties are measured in accordance with Pressure Sensitive Tape Council and/or ASTM test methods. The physical properties listed above are typical values and are not to be construed as specifications. Our suggestions and recommendations for use are based on tests we believe to be reliable. However, the purchaser must determine the suitability of the product for his intended use. Ideal Tape Co., assumes no liability for claims beyond the replacement value of our product proved to be defective. 01/2016 Note: Tape should be stored in its original packaging in a cool, dry area (60°F to 80°F and 50% relative humidity) away from direct sunlight. Tape should be used within 12 months from the date of shipment. Application surfaces should be clean, dry and free of grease, oil or other contaminants.

MK728/0718

